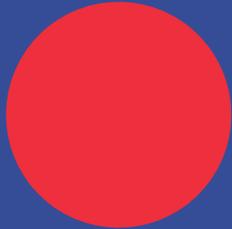




**RED
NOSE
DAY**



SMILE RAISING, LAUGH RAISING, GIGGLE RAISING

FUNDRAISING GUIDE



**SECONDARY SCHOOL
FUNDRAISING PACK**



**RED
NOSE
DAY**



**COMIC
RELIEF**

**RED
NOSE
DAY**

FRIDAY 15 MARCH



RED NOSE DAY

RED NOSE DAY

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RED NOSE

WELL HELLO THERE

BRING IT ON

Welcome to your Red Nose Day 2019 fundraising pack – we're over the moon that you're joining in the fun on Friday 15 March!

This year, to keep things simple, we've split everything up into sections. So you can flick straight to the fun stuff or quickly find the form you need.

So come on in and take a look around.



STAY UP TO SPEED

Follow us on Twitter for more fundraising ideas and the latest Red Nose Day news @comicreliefsch.



ONLINE EXTRAS

Look out for this symbol throughout the pack. It'll point you to handy online extras to help bring the big day to life.

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Student sponsorship form	
Learning posters	
Event posters	
Staffroom sweepstake poster	
Thank you poster	
Stickers	
Balloons	

01 INSPIRING STORIES



TALENT SHOWS

THE BIG PICTURE

WHAT A DIFFERENCE A NOSE MAKES

Whether this is your first time fundraising for Comic Relief or you've been joining in the fun for as long as you can remember, the big question is: why are we all here, baking, dancing, dressing up and getting splatted with soggy sponges?

Well, simply put, all the incredible, ingenious and downright daft things you do help change lives here in the UK and in the world's poorest communities.

In fact, since the first Red Nose Day in 1988, wonderful people like you have helped us raise over £1 billion. In the last year alone that's helped 14 million people, so we can't thank you enough.

GOING GLOBAL

Right now, we're working with around 850 projects across the globe, from the UK to Uganda, Nigeria to Nepal.

Genuine impact needs focus so we target four key issues:

- Helping children to survive and thrive
- Global mental health matters
- Fighting for gender justice
- A safe place to be.

All these projects, helped by your amazing fundraising efforts, bring us closer to our goal: **to create a just world free from poverty.**

WHERE YOUR MONEY GOES

You can read more about some of the young people we've helped recently on the next two pages. There are also lots of learning resources to download and print at comicrelief.com/leila to help your students connect with the people they're helping.

So now you know what the big day's all about, get out there, have fun and raise lots of lovely dosh.



RED NOSE DAY



CHANGE LIVES

MEET LEILA

PIROT, SERBIA

When violence erupted in her home town of Kirkuk, 14-year-old Leila and her family were forced to flee Iraq.

Along with her parents and four brothers – the youngest of whom, Sarkar, is just four – she set off for Europe in search of safety. The long overland journey took them through Turkey and Bulgaria to Serbia, where for the last few months they've been living in a refugee camp.

Comic Relief, in partnership with Help Refugees UK, funded Refugee Foundation Serbia to support Leila's learning through English and Serbian lessons.

The project also organised day trips away from the camp.

This Red Nose Day we've created a set of learning resources about Leila, which will help your students:

- develop an understanding of global issues
- see the real-life benefits of fundraising for Red Nose Day
- explore issues related to PSHE and citizenship.

“
It was very hard. Sarkar was on my father's shoulders, he didn't come down even for a minute. It was eight hours of walking.
”



MEET SAHAL

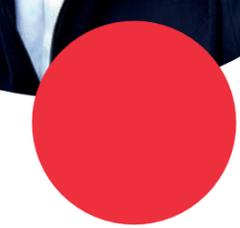
SHEFFIELD, UK



Sahal moved to Sheffield from Somalia as a young teenager in 2012, and says he was lucky to get lots of support settling in at school. So when an opportunity arose to help the next generation of young people find their feet, he was keen to give something back.

As a volunteer at Active Burngreave, a sports initiative funded by Comic Relief, Sahal encourages youngsters to get active, gain confidence and engage with their local community. Just like the teenagers he's helping, Sahal's come a long way. In fact, last year he was instrumental in organising Bring Your Game, a festival celebrating music and sport.

“
I'm really passionate about making things possible for the people here.
”



LEARNING RESOURCES



ONLINE EXTRAS

You'll find loads of handy learning resources to use in everything from registration and assembly to tutor time at

comicrelief.com/leila

FILM AND ASSEMBLY

Use our assembly presentation and short film to remind everyone about Red Nose Day and introduce Leila.



LEARNING POSTER AND TUTOR TIME ACTIVITIES

Use the poster in this pack to spark a discussion about life as a refugee, then download tutor time activities to explore the topic further.



FILL YOUR FRIDAY WITH FUN

Go all out and squeeze in the whole lot, or just pick the activities that fit in around your day.

You'll find more tips for each activity on pages 8 and 9.

Make a note of your Red Nose Day plans

English: plan a creative writing project about Heila



ONLINE EXTRAS

Watch videos and download posters, ticket templates, event tips and more at comicrelief.com/secondaryextras



REGISTRATION	<p>NON-UNIFORM DAY</p> <ul style="list-style-type: none"> Collect the cash for your dress-down day. <p>SELL RED NOSES</p> <ul style="list-style-type: none"> Do a quick circuit and get every conk covered.
ASSEMBLY	<p>SET THE SCENE</p> <ul style="list-style-type: none"> Use our ready-made assembly to show your students what Red Nose Day is about. Watch our secondary school film at comicrelief.com/secondaryextras
BREAK TIME	<p>HEAD TO HEAD</p> <ul style="list-style-type: none"> Draw up the battle lines (or just a five-a-side pitch). Collect donations from the crowd as they gather to watch. <p>SPLAT THE TEACHER</p> <ul style="list-style-type: none"> Head to the playground and get set to get wet! Ask for a donation for every sponge thrown.
LUNCH TIME	<p>BAKE SALE</p> <ul style="list-style-type: none"> Pick a central spot to set up shop and sell, sell, sell. <p>QUICK-FIRE QUIZ</p> <ul style="list-style-type: none"> Find an empty classroom and pit teachers against students. Charge teams for entry and the audience for tickets.
AFTER SCHOOL	<p>SCHOOL DISCO</p> <ul style="list-style-type: none"> Clear the dance floor and line up a playlist. When the final bell rings, get the party started. Sell tickets in advance or on the door. <p>TEACHERS HAVE GOT TALENT</p> <ul style="list-style-type: none"> Set the stage for an after-school talent show. Give each act a labelled bucket. Votes are cast with coins and notes – highest earner wins.



FREE DOWNLOADS

Just download, print and hey presto, you're good to go.

<p>FOR FOODIES</p> <ul style="list-style-type: none"> Tasty recipes – both sweet and savoury Labels for your bakes Bunting to decorate your stall 	<p>FOR PERFORMERS</p> <ul style="list-style-type: none"> Tips for putting on a show Ticket templates Talent show score cards 	<p>FOR QUIZ MASTERS</p> <ul style="list-style-type: none"> Three rounds of quiz questions A word search and a crossword The answers! 	<p>FOR EVERYONE</p> <ul style="list-style-type: none"> Extra posters to share your plans Sticker templates Labels for collection buckets
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DOWNLOAD ALL YOUR ONLINE EXTRAS AT COMICRELIEF.COM/SECONDARYEXTRAS



LET YOUR STUDENTS RUN THE SHOW

Red Nose Day is a great opportunity for students of all ages to take charge and enjoy a bit of extra responsibility. As well as developing a deeper understanding of global issues, they'll be brushing up on life skills like teamwork, planning and managing money.

UPPER SCHOOL



LOWER SCHOOL

HOSTS WITH THE MOST

Ask older students to plan and host your main event. Be on hand to steer them through the process, from choosing a venue to selling tickets, and encourage them to recruit helpers from other year groups.

SERVE UP SOME SKILLS

Bring in extra cash at an event with a student-run stall selling drinks and snacks. As well as showing off their customer service skills, they'll be dealing with money and managing supply and demand.

COUNT UP THE CASH

Once the big day's over, set aside a lunch hour for a small group of students to tot up your total and pop everything in bags, ready to take to the bank. Then ask them to fill in and pin up the thank you poster in the back of this pack.

BAKE A DIFFERENCE

Sweet talk a food tech teacher into letting students run a Red Nose Day kitchen takeover, with a cake competition and sale. From writing the rules to judging the bakes, students run the show from start to finish.

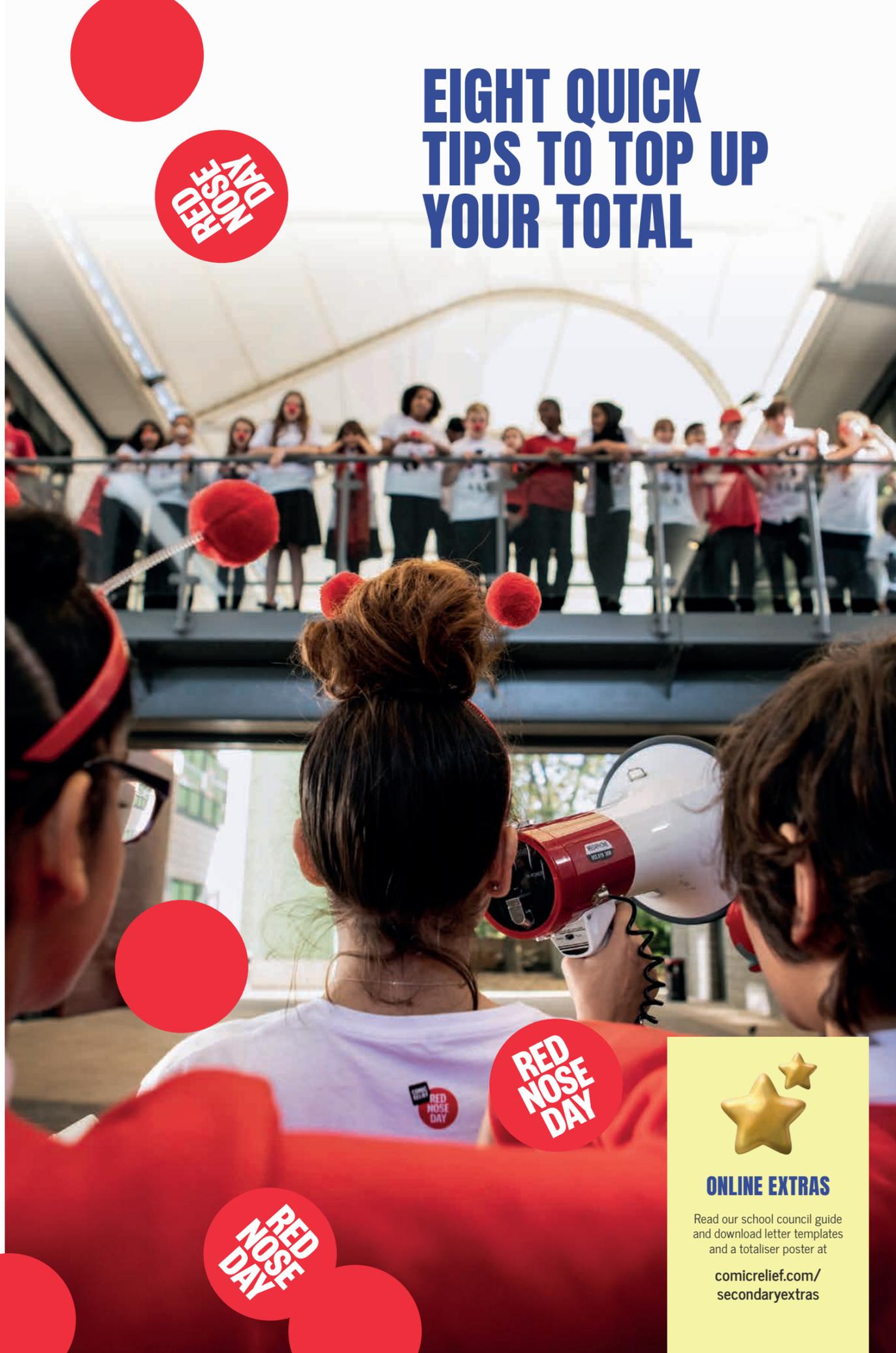
A NOSE FOR SALES

Set up a few enterprising students with a box of Noses and a collection box near the lunch hall or in the playground. You could even encourage them to brave the stage to promote Red Noses in assembly.

To do list

Order a box of Red Noses online

EIGHT QUICK TIPS TO TOP UP YOUR TOTAL



02 FUN IDEAS

- 1 **SET A FUNDRAISING TARGET**
Aim high and go all out as a school to smash it.
- 2 **CREATE A GIVING PAGE**
Set up a page at comicroelief.com/schoolsgiving then share it in your newsletter, post it on social media and ask everyone to pass it on.
- 3 **GET THE SCHOOL COUNCIL ON BOARD**
Come up with fresh fundraising ideas and encourage students to rally the troops.
- 4 **LOOP IN LOCAL BUSINESSES**
See if they'll match your fundraising or donate competition prizes. If they need convincing, just remind them how great it'll make them look (and feel).
- 5 **MAKE A WEEK OF IT**
Plan five days of Red Nose challenges and events to keep the cash rolling in all week.
- 6 **SHOUT ABOUT IT**
Share the fun on social media, with a little shout-out to [@comicroeliefsch](https://twitter.com/comicroeliefsch). Then put up the poster in this pack or get your students to make their own, and keep parents in the loop with our letter templates.
- 7 **UP THE STAKES**
Pop the sweepstake poster in this pack on the staffroom wall and ask everyone to pay to take a punt.
- 8 **KEEP EVERYTHING ABOVE BOARD**
Before you start, take a quick look at our handy list of dos and don'ts at comicroelief.com/dos-and-donts



ONLINE EXTRAS

Read our school council guide and download letter templates and a totaliser poster at

comicroelief.com/secondaryextras

RED NOSE DAY HEROES

We're always amazed by the weird and wonderful ways schools raise money for Red Nose Day. If you need a little inspiration, here are a couple of our favourites from last time.



ESKDALE SCHOOL, NORTH YORKSHIRE

Eskdale students took to the high seas for a pirate-themed day, with stowaways (AKA the teachers) forced to walk the plank and get splatted in the stocks. Back on dry land, a cake sale helped top up their total.



TOTAL RAISED:
£283.00

£280

could provide seven weeks of hot nutritious meals for a family living in a Serbian refugee camp.

RGS WORCESTER, WORCESTERSHIRE

From chest-waxing and arm-wrestling to raffles and a cake sale, students at RGS went all out to bring in the cash. With the sixth form running the show, teachers were challenged to penalty shoot-outs and a fancy-dress obstacle course.



TOTAL RAISED:
£1,839.39

£1,760

could pay for a one-on-one support session to boost the self-esteem and aspirations of eight vulnerable girls in the UK.



HAIL THE CONK-ERING HEROES

Thank you to the students and teachers at Brentside High School, London, for starring in this year's pack.

03 SENSIBLE STUFF

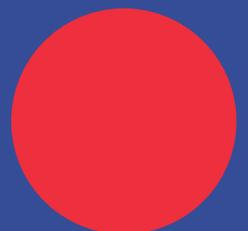
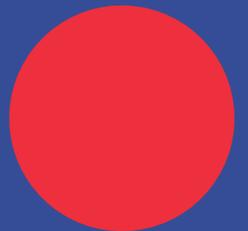
(plus a bit of silliness)

- Red Noses order form
- Student sponsorship form
- Learning posters
- Event posters
- Staffroom sweepstake poster
- Thank you poster
- Stickers
- Balloons

RED NOSE DAY

WAYS TO PAY IN

Send us your money using the giro in this pack or by going to comicroelief.com/schoolspayin



THERE'S MORE WHERE THAT CAME FROM

Find loads more stuff, including learning resources, videos and other helpful extras at comicrelief.com/secondaryextras

Red Nose Day is an initiative of Comic Relief which is the trading name of Charity Projects, a registered charity in England and Wales (326568) and Scotland (SC039730). Photo credits: Nikolay Doychinov, Nicole Gomes. RND19_038

